



CURRICULUM VITAE

Mgr. Ján Rehák, PhD.

National Director of the Entrepreneurship Program ·
Associate Professor, Department of Entrepreneurship,
Business School — Tecnológico de Monterrey (ITESM)

Residence Vasco de Quiroga 4299, Santa Fe, Cuajimalpa de Morelos, 05348 Ciudad de México, CDMX

Born 1 August 1986, Bratislava, Slovakia

Phone +52 4428330424

Email jano.rehak@gmail.com · janrehak@tec.mx

Web [ResearchGate](#) · [ORCID](#) · [LinkedIn](#) · [Instagram](#) · [Tec de Monterrey profile](#)

Research IDs [ORCID 0000-0002-5075-1908](#) · [Scopus Author ID 57190025081](#)

ACADEMIC WORK EXPERIENCE

August 2015 – present day

Monterrey Institute of Technology and Higher Education (ITESM), Campus Santa Fe

National Director of the Entrepreneurship Program; Associate Professor at the Department of Entrepreneurship, Business School

Classes and Programs: Entrepreneurship, Social Entrepreneurship, Incubation and Business Models, Strategic Foresight, Pre-incubation and Business Feasibility, Business Model Innovation and Family Business Management, Entrepreneurial Leadership, Methodologies of Technological Innovation, Ideation and Prototyping, Lecturer in Business Acceleration minor, Coordinator of Innovative Entrepreneurship minor, Tri-continental Master program lecturer, MBA program lecturer, Master Educational Entrepreneurship program lecturer, Innovation and Launch of New Ventures minor lecturer.

August 2015 – present day

Global Entrepreneurship Monitor Mexico

Research team member, GEM NES research, State report co-author

September 2014 – July 2015

Comenius University in Bratislava, Faculty of Management

Assistant professor at the Department of Strategy and Entrepreneurship

Teaching classes: Entrepreneurship, Value based management, Entrepreneurship in SMEs, Project portfolio management, Competitive analysis and strategy, Entrepreneurship in intergenerational teams

AWARDS AND PRIZES

2026	ICSB Undergraduate Education Excellence Award for the Bachelor in Entrepreneurship (LDE) Program, International Council for Small Business, Washington, D.C.
2026	Faculty of Excellence Award, ITESM
2026	USASBE Best Entrepreneurship Program Award – second place globally
2025	Academic classification as Associate Professor, Business School, ITESM
2025	Distinguished Professor of Business School, ITESM
2024	QS Reimagine Education Awards – Finalist in Immersive Experiential Learning: Virtual Reality and Artificial Intelligence for Entrepreneurship – Enhancing Student Competencies, Tecnológico de Monterrey
2023 / 2024	Profesor Inspirador Querétaro
2023	QS Reimagine Education Awards – Gold Medal in Innovation in Business Education: Entrepreneurship Program Innovation Project
2022	QS Reimagine Education Awards – Bronze Medal in Innovation in Business Education: Entrepreneurship Program Innovation Project
2021	Distinguished Professor of Business School, ITESM
2021	QS Reimagine Education Awards – Bronze Medal in Management Education: Transversal Entrepreneurship through Comprehensive and Immersive Experiences
2019 / 2020	Profesor Inspirador Nacional, México
2019 / 2020	Profesor Inspirador Querétaro
2020	Distinguished Professor of Business School, ITESM

NOTABLE PROJECTS

- Lead of the Entrepreneurship Pipeline alignment project at Tec de Monterrey
- International Business Case Competition at Tec (2023, 2024, 2025), principal organizer
- Designer of Undergraduate and Graduate degree entrepreneurial academic programs (Maestria en Emprendimiento Educativo, Entrepreneurship Bachelor Program, Entrepreneurship and Innovation Bachelor Program, Activation Energy program, Innovation and Launch of New Ventures minor)
- Mentor and lecturer in ITESM High Impact Business Incubator and Accelerator
- Designer and consultant in the entrepreneurial education for Latin American universities certification program
- National Coordinator of DigiEduHack Global Hackathons program of the European Comission in Mexico
- Member of the PhD program in Educational Innovation (Humanities School of Tecnologico de Monterrey)
- Member of Research Focus Group in Entrepreneurship for Tec de Monterrey
- Global University Entrepreneurial Spirit Student Survey Mexico Research Team
- Global Entrepreneurship Monitor Research Team
- Designer and Mentor in EdTech Incubation program with Institute for the Future of Education
- Academic advisor and coordinator of ENACTUS – Social entrepreneurship group

ARTIFICIAL INTELLIGENCE IN BUSINESS AND EDUCATION

EXECUTIVE EDUCATION PROGRAMS DESIGNED AND DELIVERED

2025 - 2026	Tec Beyond AI – Tec de Monterrey Executive Education, for CEOs, business owners and management teams
2026	IA para Líderes / AI for Leaders – executive program for CEOs, business owners and management teams
2026	Data Storytelling – workshop for executives

ACADEMIC AND EDUCATIONAL INNOVATION WORK IN AI

- Designer of the project – Artificial Intelligence and Virtual Reality for Entrepreneurship Education – in collaboration with MIT
- Designer of the Educational Innovation project – Generative AI in Business Education
- Member of the AI in Business Education Committee
- Integration of AI agents, assistants and vibe coding into entrepreneurship courses

- Trainer for entrepreneurship faculty on AI in entrepreneurship education, Mexico City Region, Tec de Monterrey
- Consulting and workshop practice on AI adoption: opportunity identification, process redesign, rapid prototyping with generative AI tools, and criteria for responsible adoption; manufacturing, steel, retail, transport and agribusiness

Individual AI keynotes and workshops are listed under Notable Seminars, Workshops and Keynotes.

NOTABLE SEMINARS, WORKSHOPS AND KEYNOTES

2026	Analysis of Advantages and Disadvantages in the Longevity Assurance industry – Continuous Education workshop, Gayosso
2026	Artificial Intelligence: The New Engine for Innovation workshop – Tec Beyond Executive Education Program (León, Mexico)
2025	Where AI makes a difference: real lessons and tangible impact (Keynote, CX Executive Summit, Mexico City)
2025	Developing Human-Centered Leadership for a Multi-National, AI-Driven World (Speaker, CAVO CBEM Virtual Conference, National University, San Diego)
2025	Artificial Intelligence for Entrepreneurs: transforming disciplines with AI (Keynote, Feria Internacional de Innovación y Emprendimiento FIIE, Coparmex Querétaro)
2025	Transformational leadership in academic accompaniment (Reunión Nacional de Profesores, Tec de Monterrey – 400+ program and career directors)
2025	AI for Businesses and Entrepreneurs (series of workshops and talks for entrepreneurs in Mexico – Chihuahua, Baja California, Queretaro, Honduras)
2025	Integration of AI in Business Processes workshop – Tec Beyond Executive Education Program (Chihuahua, León, Morelia)
2025	School Leaders Conference – Kenya Edition, Wundanyi (Instructor and keynote on educational innovation, challenge-based curriculum and entrepreneurship for 150+ headmasters and principals)
2025	AI for Purpose-Driven Organizations (Keynote, Jornada Académica Intercampus sobre Negocios Conscientes, ITESM Campus Santa Fe, Mexico City)
2024	Leadership challenges in the implementation of AI in organizations (PrepaTec National Directors' Summit – Keynote)

2024	The impact of AI in the industry and its implications (Workshop for Directors of Asocajas Colombia)
2024	The impact of AI in the industry and managerial challenges of the implementation (Masterclass for MBA Executive program, Universidad Científica del Sur, Lima, Peru)
2024	Implementation of AI in the industry for SME's and Corporations (Keynote for Club de Empresarios Tampico)
2024	AI and the implications for industry and education (Keynote at AI SUMMIT: Faculty Transforming Education 2024, Ciudad de México campus of Tec de Monterrey)
2024	AI in entrepreneurship education (Training for entrepreneurship professors in the Mexico City Region of Tecnológico de Monterrey)
2024	The use of Artificial Intelligence and Virtual Reality in Startup Development and Entrepreneurship Education (EIEE 2024 Monterrey – Speaker)
2024	Más allá de lo Generativo: Explorando el Presente y Futuro de la Inteligencia Artificial (Tec-UP 2.0, Grupo Salinas – Speaker)
2024	AI como Catalizador de la Innovación Educativa (Keynote – Diplomado en Innovación Educativa, VEC ITESM)
2024	Purpose Driven Entrepreneurship (FuturEra Summit, Puebla)
2023	Open Innovation keynote (AndinaPack, Bogota)
2023	Ecosystem Design Board 4.0: Design Workshop (INCmty Entrepreneurship Festival Workshop)
2022 - 2024	Innovation Intermediate Level Certification (Ecopetrol Colombia – VEC ITESM)
2022	Ecosystem Design Board 4.0: Design Workshop (INCmty Entrepreneurship Festival Workshop)
2022 / 2023	Fear of Failure: The ultimate barrier to success (INCqro Entrepreneurship Festival Keynote)
2021	Accelerating the Development of Social Entrepreneurs through Immersive Educational Experiences (Academic Symposium of Enactus World Cup Competition, London)
2020, 2021, 2023	DigiEduHack global hackathon – Mexico chapter
2020	Entrepreneurship at Tec de Monterrey (European Commission, Brussels, Belgium)

2019	Design your Entrepreneurial Ecosystem (INC Monterrey Conference, Monterrey, Mexico)
2019	DigiEduHack global hackathon (Querétaro, Mexico)
2019	Certification in Entrepreneurial Education for Universities based on Tecnológico de Monterrey system (Universidad de Espíritu Santo, Guayaquil, Ecuador)
2018	Innovation and New Product Creation workshop (Universidad de Espíritu Santo, Guayaquil, Ecuador)
2018	Social Entrepreneurship Today seminar (INACAP, La Serena, Chile)
2018	Wake Up Brain – Innovation techniques for educators workshop (ITESM, Querétaro, México)
2018	Business Model Development for Startups workshop (ITESM, Zacatecas, Mexico)
2017	Business Case-study writing seminar (Politécnico Granacolombiano, Bogota, Colombia)
2017	Importance and Impact of Social Enterprises seminar (Politécnico Granacolombiano, Bogota, Colombia; Corporación Universitaria Iberoamericana, Bogota, Colombia)
2017	Modalities of Entrepreneurship seminar (ICESI, Cali, Colombia – MBA Program)

EDUCATION

2011 – 2014	Comenius University in Bratislava, Faculty of Management, Department of Strategy and Entrepreneurship Doctoral degree – PhD. student in the field of business management, graduated November 2014, Global Entrepreneurship Monitor research Teaching classes: Entrepreneurship, Value based management, Entrepreneurship in SMEs, Project portfolio management, Competitive analysis and strategy
2005 – 2011	Comenius University in Bratislava, Faculty of Management Master degree, Bachelor degree – graduated with a master degree in business management
2009 – 2010	Friedrich Alexander University, WISO, Erlangen-Nürnberg Erasmus – international exchange program
1997 – 2005	Gymnázium Tilgnerova 14 High school

1993 – 1997

ZŠ Tilgnerova 14

Elementary school

OTHER WORK EXPERIENCE

March 2018 – December 2020

TeraSigma VC

Founding partner and Chief strategy officer at a Venture Capital fund based in Mexico and Canada

September 2008 – July 2015

FIYO o.z. (NGO)

September 2006 – July 2007: Chairman of a nonprofit organization, work with youth formation clubs, organization and supervision of charity events with the focus on leadership formation, fundraising, social entrepreneurship

January 2012 – July 2015

Erener Group s.r.o.

Partner/Co-founder, Executive manager

September 2008 – July 2015

VEDeko s.r.o.

September 2006 – July 2007: Partner, Consultant

September 2012 – December 2013

SmartIS s.r.o.

Start-up enterprise in the field of LMS and E-learning systems – Propagation and marketing responsibilities

September 2008 – July 2015

Gymnázium Tilgnerova 14 (high school)

September 2006 – July 2007: Teacher of academic debate / coach of the high school debate club

September 2008 – April 2011

Archbishops Bureau Bratislava, Economic Department

Finance Department

September 2008 – September 2009

Virtus s.r.o.

September 2006 – July 2007: Finance Department

September 2007 – July 2008

Red Misión Mexico (Mission Network Mexico)

Volunteer program, assistant of the regional director – Yucatán, Mexico; coordinator of CJRM, Youth clubs Mérida, Mexico

ADVISORY BOARD MEMBER

2023 – present day	Yunno!, Querétaro, México yunno.com.mx
2022 – present day	MexMóvil, Mexico City, Mexico mexmovil.com
2020 – present day	Music Beyond Borders ONG (Za Hranice s Hudbou), Slovakia zahrancishudbou.sk

COURSES, SEMINARS AND ADDITIONAL TRAINING RECEIVED

August 2025	Entrepreneurship x AI: Integrating Generative AI into Entrepreneurship Education; CADI Course by Ruben Mancha, Babson College
January 2024	Being a Conscious Leader to Educate Conscious Leaders; CADI course by Raj Sisodia (Babson College) and Nilima Bhat; ITESM, Mexico
August 2023	Certification INSPIRA for instructors of continuous education, ITESM, Mexico
January 2023	Creating an academic engine for entrepreneurs, CADI course by Waterloo University
June 2022	Facilitating Knowledge Transfer & Responsible Innovation, CADI course by Guillermo Velazco and Achim Rosemann
July 2021	Coaching tools for entrepreneurs, CADI course by NewField Consulting, ITESM, Mexico
January 2021	Principles of the Sustainability Mindset, CADI course by Isabel Rimanoczy Ed.D., ITESM, Mexico
January 2021	Liderazgo en las Comunidades Académicas, CADI course by Santiago Vazquez, Center for Emerging Leadership, Mexico
May 2019	Emprendimiento e Innovación en Industrias Creativas, Course by TeamLabs España, ITESM Guadalajara, Mexico
July 2018	Emprendimiento e Innovación Social para Profesores, CADI course by Ana Bojica, PhD. (Universidad de Granada), ITESM Santa Fe, Mexico

July 2017	Técnicas de Stand Up Comedy para comunicación empática con los alumnos, CADI course by Bobby Comedia (Roberto Cardozo) and Daniel Romo (Bubu Romo), ITESM Querétaro, Mexico
June 2017	WakeUpBrain, metodologías de creatividad e innovación, CADI course by Guillermo Solano (Centro de Innovación, Bogotá), ITESM Monterrey, Mexico – Jan is a certified WakeUpBrain instructor
May 2017	Challenges in teaching Entrepreneurship, CADI course by Jane Robbins (University of Arizona), ITESM Querétaro, Mexico
November 2016	GEM Training and Publishing Workshop, Global Entrepreneurship Research Association, Monterrey, Mexico
July 2016	Mentoring for Start-ups, CADI course by Ken Singer (UC Berkeley), ITESM Santa Fe, Mexico
May 2016	Inteligencia emocional y su aplicación a los emprendedores y empresas de éxito, CADI course by Dra. Virginia Fernández Pérez (University of Granada), ITESM Querétaro, Mexico
February 2015	GEM Writing Boot Camp, Global Entrepreneurship Research Association, Monterrey, Mexico
August 2013	GEM Writing Boot Camp, Global Entrepreneurship Research Association, Graz, Austria
August 2012	European Entrepreneurship Educators Program, Osijek, Croatia – certificate of 3EP fellowship
Jul – Aug 2007	Leadership and Formation Course, New York, USA / CYWN
June 2006	Direct Participation and Project Management course, European Youth in Action, Austria
Jul – Aug 2006	Leadership and Formation Course, Rome, Italy / CYWN

RELEVANT SCIENTIFIC PUBLICATIONS

Rehak, J., Rosales, O., Jiménez, V. (2026) Emotional Consciousness for Entrepreneurial Learning. *Entrepreneurship Education and Pedagogy*. doi.org/10.1177/25151274261472041

Rehak, J. (2026) Capítulo 3: Inteligencia emocional en la educación emprendedora. In *Emprendimiento consciente: desarrolla tu éxito a través de la inteligencia emocional*. ISBN: 978-607-15-2838-4

Rehak, J., Mikus, J. (2024) *The Digital Entrepreneur's Handbook: From Idea to Execution*, Comenius University Press, ISBN: 978-80-223-5745-6

Rehak, J., Rodríguez, V. M. J., & Galicia, P. E. A. (2024). Implementation of Experiential Learning for Entrepreneurship Bachelor Program at Tec de Monterrey. *INTED Proceedings*, 1, 5069–5070. doi.org/10.21125/inted.2024.1306

- Rodríguez, V. M. J., Réhak, J., & Galicia, P. E. A. (2024). Revolutionizing Entrepreneurial Education: Integrating Experiential Learning into Tecnológico de Monterrey's Bachelor Program. *EDULEARN Proceedings*, 1, 7692. doi.org/10.21125/edulearn.2024.1809
- Alonso-Galicia, P. E., Vázquez-Parra, J. C., Montoya, M. S. R., & Rehák, J. (2024). Social Entrepreneurship and Complex Thinking: An Exploratory Study with a Gender Perspective of Students at a Mexican University. *INTED Proceedings*, 1, 5130–5137. doi.org/10.21125/inted.2024.1327
- Rehak, J. (2024) Capítulo 2: Desarrollo de competencias emocionales en estudiantes de materias de emprendimiento. Una guía para docentes. In *Emprendimiento en Acción*. ISBN: 978-607-501-797-6; doi.org/10.60514/6bww-aq54
- Fedorova, Y., Pilková, A., Mikuš, J., Munk, M., & Rehák, J. (2023). Emotional Intelligence Profiles and Intergenerational Collaboration in Business. *Journal of Business Economics and Management*, 24(4), 797–817. doi.org/10.3846/jbem.2023.20280
- Pilková, A., Mikuš, J., Rehák, J., Pšenák, P. (2022) Differences and Similarities Between Key Drivers of Youth and Senior Starting Entrepreneurs in Central and Eastern European Countries. *Post-Communist Economies*, 34(8), 1–29. DOI: 10.1080/14631377.2022.2079058
- Pilková, A., Holienka, M., Kovačičová, Z., Mikuš, J., Rehák, J. (2021) *Entrepreneurship in Slovakia: Potential Lacks Behind the Talent – GEM Slovakia 2019* (Podnikanie na Slovensku: Potenciálu chýba talent – GEM Slovensko 2019), Monograph, Bratislava: Comenius University in Bratislava
- Rehák, J., Diegoli, R., Rodríguez, M. A. (2019) Entrepreneurship Micro-Ecosystems in Practice. In Dias, A., Teixeira, A. and Torres, M. (eds.) *Examining the Role of Entrepreneurial Universities in Regional Development*, IGI Global, pp. 113–132; ISBN 9781799801740
- Čadil, J., Rehák, J., Mirošnik, K. (2017) The Lack of Short-Term Impact of Cohesion Policy on the Competitiveness of SME's. *International Small Business Journal*, 35(8). DOI: 10.1177/0266242617695382
- Rehák, J., Pilková, A. (2017) Regional Aspects of Inclusive Entrepreneurship of Seniors in Europe. *Society and Economy in Central and Eastern Europe*, 39(1). ISSN: 1588-970X; doi.org/10.1556/204.2017.39.1.3
- Rehák, J. (2017) Do Senior Entrepreneurs Differ from Youth Entrepreneurs? Evidences from Global Entrepreneurship Monitor. *5th International Conference on Innovation Management, Entrepreneurship and Sustainability (IMES)*, Prague
- Červený, J., Pilková, A., Rehák, J. (2016) Senior Entrepreneurship in European Context: Key Determinants of Entrepreneurial Activity. *Journal of Economics*, 64(2), 99–117
- Pilková, A., Kovačičová, Z., Holienka, M., Rehák, J. (2016) *Commercial, Social and Inclusive Entrepreneurship in Slovakia*, Monograph, Bratislava: Comenius University in Bratislava. ISBN: 978-80-223-4230-8
- Petkova, L., Čadil, J., Mirošnik, K., Rehák, J. (2015) Statistical Analysis of R&D Funding in the Czech Republic. *Procedia Economics and Finance*, Elsevier, 30(1), 664–670
- Pilková, A., Kovačičová, Z., Holienka, M., Rehák, J. (2014) *Entrepreneurship in Slovakia: Activity, Inclusivity, Environment*, Monograph, Bratislava: Comenius University in Bratislava, Faculty of Management. ISBN 978-80-223-3756-4

Pilková, A., Holienka, M., Rehák, J. (2014) Senior Entrepreneurship in the Perspective of European Entrepreneurial Environment. *Procedia Economics and Finance*, Elsevier, 12, 523–532. [doi.org/10.1016/S2212-5671\(14\)00375-X](https://doi.org/10.1016/S2212-5671(14)00375-X)

Pilková, A., Kovačičová, Z., Holienka, M., Rehák, J., Pešout, I. (2013) *Entrepreneurship in Slovakia: Above Average Entrepreneurial Activity in Below Average Entrepreneurial Environment*, Monograph, Bratislava: Comenius University in Bratislava, Faculty of Management. ISBN 978-80-223-3481-5

Pilková, A., Kovačičová, Z., Holienka, M., Rehák, J. (2012) *Entrepreneurship in Slovakia: High Entrepreneurial Activity, Low Development Ambitions*, Monograph, Bratislava: Comenius University in Bratislava, Faculty of Management. ISBN 978-80-223-2823-4

Rehák, J., Holienka, M., Mihalik, A. (2013) Importance of Innovative Entrepreneurship in Central Europe: Job Creation Argument. Prague: *Multidisciplinary Academic Research 2013 – Economy, Management and Marketing*. ISBN 978-80-905442-2-2

LANGUAGES

WORK PROFICIENCY

English (C2 level, TOEFL Certification score 116/120, BULATS Certification C2), Spanish (C2 level)

NATIVE / BILINGUAL

Slovak, Czech

SEMI-FLUENT

German (B2 level), Italian (B2 level)

INTERESTS, ACTIVITIES, OTHER

- Member of Sistema Nacional de Investigadores (National System of Researchers in Mexico), CONACYT, level Candidate; 2017–2020
- Member, coach and referee of Slovak Debate Association
- Member of Slovak Foreign Policy Association